**Week behind:**

* This week we met each other and our company champion.
* We discuss three ways to break through the insurance dilemma or create new products in new area.
* After discussion with our champion, we eliminated some long-term ideas though they are also good.

**Week ahead**:

* We plan to do research on cipher insurance and dynamic updated insurance
* We also need to know more about the market of insurance
* We are going to develop more wedges in the next week

**Risks:**

* Some of the product are not easy to build
* Hard to find edges which we can step in right now
* There are already some carrier doing the things for the big companies though there are still market for individuals